

Our Seven Member Panel Gives Tips On How To Grow Your Vital Website Traffic

In today's digital age, having a website is essential for any business. However, simply having a website is not enough. You need to drive traffic to your website in order to generate leads and sales.

There are many different ways to grow your website traffic, but not all of them are effective. That's why we've put together a panel of seven experts to share their tips on how to grow your website traffic.

Our panel of experts includes:



Web Traffic Secrets: Our Seven-Member Panel Gives Tips On How To Grow Your Vital Website Traffic.

by Jessie Ash

★★★★★ 5 out of 5

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- **Neil Patel**, co-founder of Neil Patel Digital and author of the best-selling book "The Ultimate Guide to Content Marketing"

- **Rand Fishkin**, founder of Moz and author of the book "Lost and Founder"
- **Brian Dean**, founder of Backlinko and author of the book "The Backlink Playbook"
- **Marie Haynes**, founder of Marie Haynes Consulting and author of the book "The Social Media Marketing Book"
- **Ann Smarty**, founder of My Blog Guest and author of the book "The Ultimate Guide to Guest Blogging"
- **Jayson DeMers**, founder of AudienceBloom and author of the book "The Content Marketing Handbook"
- **Amy Porterfield**, founder of Amy Porterfield Inc. and author of the book "The Productivity Paradox"

Here are some of the tips that our panel of experts shared:

Neil Patel:

- **Create high-quality content.** This is the most important tip for growing your website traffic. Your content should be informative, engaging, and well-written. It should also be relevant to your target audience.
- **Promote your content.** Once you've created great content, you need to promote it so that people can find it. You can do this by sharing it on social media, submitting it to directories, and running paid advertising campaigns.
- **Build backlinks to your website.** Backlinks are links from other websites to your website. They help to improve your website's ranking

in search results, which can lead to more traffic.

- **Use social media to drive traffic to your website.** Social media is a great way to connect with your target audience and drive traffic to your website. You can use social media to share your content, run contests, and promote your products or services.
- **Use email marketing to grow your audience.** Email marketing is a great way to stay in touch with your audience and promote your website. You can use email marketing to send out newsletters, updates, and special offers.

Rand Fishkin:

- **Focus on building a strong brand.** Your brand is what sets you apart from your competitors. It's what makes people remember you and choose your products or services over others.
- **Create a website that is easy to use and navigate.** Your website should be easy for visitors to find what they're looking for. It should also be visually appealing and engaging.
- **Use search engine optimization (SEO) to improve your website's ranking in search results.** SEO is the process of optimizing your website so that it appears higher in search results when people search for relevant keywords.
- **Use paid advertising to reach a wider audience.** Paid advertising can be a great way to reach people who are not already familiar with your brand.
- **Track your results and make adjustments as needed.** It's important to track your results so that you can see what's working and what's

not. Once you have data, you can make adjustments to your marketing strategy as needed.

Brian Dean:

- **Create linkable content.** Linkable content is content that is so good that other people want to link to it. This type of content is often in-depth, informative, and well-written.
- **Promote your content on social media.** Social media is a great way to get your content in front of a wider audience. Share your content on social media and encourage your followers to share it with their friends.
- **Build relationships with other websites in your niche.** Relationships with other websites can help you get your content in front of a larger audience. Reach out to other websites and see if they would be willing to link to your content.
- **Use guest blogging to get your content in front of a wider audience.** Guest blogging is a great way to get your content published on other websites. This can help you reach a wider audience and build backlinks to your website.
- **Use paid advertising to reach a wider audience.** Paid advertising can be a great way to reach people who are not already familiar with your brand.

Marie Haynes:

- **Use social media to connect with your target audience.** Social media is a great way to connect with your target audience and build

relationships with them. Use social media to share your content, answer questions, and provide support.

- **Create engaging content that your audience will love.** Your content should be informative, engaging, and visually appealing. It should also be relevant to your target audience.
- **Use social media advertising to reach a wider audience.** Social media advertising can be a great way to reach people who are not already familiar with your brand.
- **Track your results and make adjustments as needed.** It's important to track your results so that you can see what's working and what's not. Once you have data, you can make adjustments to your marketing strategy as needed.

Ann Smarty:

- **Build relationships with other bloggers in your niche.**
Relationships with other bloggers can help you get your content in front of a wider audience. Reach out to other bloggers and see if they would be willing to guest blog on your website or share your content with their audience.
- **Create guest blog posts for other websites in your niche.** Guest blogging is a great way to get your content published on other websites. This can help you reach a wider audience and build backlinks to your website.
- **Use social media to promote your guest blog posts.** Once you've published a guest blog post, share it on social media and encourage your followers to share it with their friends.

- **Track your results and make adjustments as needed.** It's important to track your results so that you can see what's working and what's not. Once you have data, you can make adjustments to your marketing strategy as needed.

Jayson DeMers:

- **Create content that is valuable to your audience.** Your content should be informative, engaging, and well-written. It should also be relevant to your target audience.
- **Promote your content on social media.** Social media is a great way to get your content in front of a wider audience. Share your content on social media and encourage your followers to share it with their friends.
- **Use social media advertising to reach a wider audience.** Social media advertising can be a great way to reach people who are not already familiar with your brand.
- **Use email marketing to grow your audience.** Email marketing is a great way to stay in touch with your audience and promote your website. You can use email marketing to send out newsletters, updates, and special offers.
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Amy Porterfield:

- **Create a content calendar.** A content calendar will help you plan and schedule your content in advance. This will help you stay organized and ensure that you're publishing high-quality content on a regular basis.
- **Use social media to promote your content.** Social media is a great way to get your content in front of a wider audience. Share your content on social media and encourage your followers to share it with their friends.
- **Use email marketing to grow your audience.** Email marketing is a great way to stay in touch with your audience and promote your website. You can use email marketing to send out newsletters, updates, and special offers.
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These are just a few of the tips that our panel of experts shared. By following these tips, you can start growing your website traffic today.

Growing your website traffic takes time and effort, but it's essential for any business that wants to succeed online. By following the tips in this article, you can start growing your website traffic and achieving your business goals.



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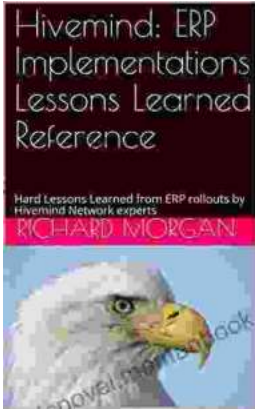
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